
News Release



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TMP Considers Multi-Billion Dollar Lawsuit Against Hollywood

HOLLYWOOD, CA – Feb 25, 2010

After being resurrected by the Native American community, the Ticci Man Project has gained significant backing and is sending out a call to all American Indians and First Nation People toward potential participation in a major legal action against the entertainment industry. The plans are in preparation of Hollywood, yet again, failing to admit past faults on the issue of Indian racism endemic throughout the industry as well as its collective failure to help stand up on behalf of Indians toward helping cure a 100 year old ailment.

Organizers have given Hollywood celebrities and executives until May 30th to respond for request to participate in a revival of the Ticci Man Project and its Celebrity Festival For Native America—a long awaited social transformation project designed to help build issue awareness and promote equality for Native Americans in Hollywood and around the world. Last year Hollywood rejected the project.

In the mean time, the group is asking tribally recognized Indians to let TMP know their willingness to participate in a possible multi-billion dollar lawsuit expected to name major networks, studios, talent agencies, producers, directors, funders and others. The suit will charge major Civil Rights violations and endemic or institutionalized policies of racism that have had the over-all effect of stigmatizing, stereotyping, discriminating against, and greatly harming Indians since the turn of the last century.

“We have to be clear, this is merely an exploratory mission in groundwork preparation of TMP potentially being shunned once again by Hollywood,” said Mike Tierney, Communications Director for the group. “If Hollywood will not voluntarily cooperate to help Native Americans gain parity, then we have to seek satisfaction for past and current redresses by alternative means. But for now, we expect voluntary support—especially if celebrities and others do not want to be painted with a racist brush,” he said.

“Nothing in this industry gets done unless it’s forced on [them],” said the late Marlon Brando during a 1973 interview (YouTube), revealing the endemic racism for Native Americans in the industry.

Tribally recognized members who may wish to participate as co-plaintiffs in possible class-action suit are encouraged to contact TMP organizers with their name, address, phone, email, and tribal affiliation as well as a brief statement why they feel Hollywood has harmed them personally, tribally, and as a race. Learn more on the Ticciman website. Mail to:

TMP – Class Action
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