



News Release

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Producer's To Take On Hollywood Racism For Native Americans

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A major nonprofit project designed to benefit Native Americans in the communication capitol of the world—Hollywood—was unveiled last month by Imajilan Pictures president Zelan Bonn. The project is designed to bring awareness for racism and discrimination issues in Hollywood for Native Americans while focusing on the beauty and wonders of Native America and its talent.

The project came about after producers were continually blocked by executives on the issues of race alone, they say.

“Native Americans can play lead roles, especially in film and series projects that were written specifically for Native American talent,” said Bonn. “When the industry’s finance folks routinely tell us we have to use Whites or Hispanics in Indian roles, we still have a major racism and discrimination problem that we must deal with—it’s not pleasant, but then neither was the Civil Rights movement or Holocaust acknowledgement and solemn remembrance but look at the great benefits that gave humanity—we have a film industry free of racism for Jews and largely Blacks now but the playing field for Native Americans remains tragically skewed,” said Bonn.

Producers envision a series of interrelated projects and charity aspects that will bring Hollywood’s celebrity class to the forefront toward unified supports that draw awareness for the need for greater racial equality in Hollywood.

“We do not want to create a negatively charged project with finger pointing at companies or people. Rather, we want to focus on proving to the world just how great Native America is and in doing so, show by osmosis just how ridiculous discrimination is as a black finance tool against Native Americans in Hollywood,” said producer David Skinner. “We firmly believe that projects like ours in the Ticci Man projects, where the subject matter is modern day and mythical Indians with unique storylines, not only demands Native American talent portrayals, but with such, become incredibly viable commercial products.”

The producers correlated to films like Titanic and Terminator where the stars were relative unknowns but when the studios backed the films with major upfront marketing budgets, the content and the talent then had a chance to succeed.

“We’re going to make a Indian superhero film and series with talented Native Americans in the leading roles even if some Hollywood executives are racist and want to block us,” said Bonn. “This sort of racial ugliness has no place in this industry and if we keep tolerating it, it reflects negatively on all of us who are not racist

in the industry,” he said. “We’re going to see if Hollywood celebrities support equality for all, or racism for some,” he said.